Washington DC 20007 1010 Wisconsin Ave

# Barack Obama/ D/ President

**Submission Number 397** Issue 5







### SOPA-TV

250 International Dr. Spartanburg SC 29303-6698 (854) 576-7777 FAX (864) 587-4480

Buyer: Schedule Dates: Est./PO Number: Associated Copies: No 06260815 10/01/12 to 11/11/12 Barack Obama/ D/ President Submission Cost: Client/Product/Estimate: Contract type: 95 /101 /1537 Political 55450 Sales Rep: Business Type: Order Ref: Campaign Ref: HRP Washington, DC POLITICAL 06260815 E:120802002 Original

Client:

Business Category: Transactional

Demographic: Product: (L) Household Obama For America Order: Booking Group: WSPA Key Market: Greenville Spartanburg Ashevil

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Washington DC 20007 1010 Wisconsin Ave Suite 800

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WSPA-TV
250 International Dr.
Spartanburg SC 29303-6696
(864) 576-7777 FAX (864) 587-4480

Business Category: Transactional	Business Cal			No	Associated Copies: No
pe: POLITICAL	Business Type:	Political	Contract type:	06260815	est./PO Number:
06260815	Order Ref:	o	Weeks:	10/01/12 to 11/11/12	Schedule Dates:
HRP Washington, DC	Sales Rep:	95 /101 /1537	Client/Product/Estimate:		Buyer
ef: E:120802002	Campaign Ref	55450	Submission Cost:	Barack Obama/ D/ President	Client:

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			·····S	Sun 9a ET / 8a CT CBS Sunday Morning News			Sun 7p ET / 6p CT 60 Minutes			S	Sun 1030a ET / 930a CT Face The Nation		Sun 10p ET / 9p CT Mentalist		Sun 10p ET / 9p CT Mentalist	ν	Sat 8-9p	8.	Sat 7p News	S.	Sat 10p ET / 9p CT 48 Hours	: ''III	Sales Product Details	
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Closed PR	Open PR	Weekly Totals: Total Spots(Ord Spots)		275			1500				275				1000		400		150		600		Rate	
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Washington DC 20007 1010 Wisconsin Ave

#### Barack Obama/ D/ President **Submission Number 397** Issue 5







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250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Original

Associated Copies: No 06260815 10/01/12 to 11/11/12 Barack Obama/ D/ President Contract type: Submission Cost: Client/Product/Estimate: 55450 95 /101 /1537 Political Campaign Ref; Sales Rep: Business Category: Transactional Business Type: Order Ref: HRP Washington, DC E:120802002 POLITICAL 06260815

Buyer: Client:

Schedule Dates:

Ref Sales Product Details 24 23 23 2 20 3 ᆶ M-F 1135p ET / 1035p CT Late Show Wed 9p ET / 8p CT Criminal Minds Wed 8p ET / 7p CT Survivor Wed 8p ET / 7p CT Survivor Wed 10p ET / 9p CT CSI Wed 10p ET / 9p CT CSI ..W.... Tue 8p ET / 7p CT NCIS Tue 8p ET / 7p CT NCIS Tue 9p ET / 8p CT NCIS Los Angeles Rev Type 8 င္ပ 2 2 8 8 8 2 2 Weekly Totals: Total Spots(Ord Spots) Rate Closed PR Open PR 2500 2500 170C 1650 120 165 120 Comme Comme Comme Comme Comme Comme Comme Comme Comme Spot Type 30 30 8 8 30 8 30 8 30 Nbr of Spots Nbr of Spots Closed PR Nbr of Spots Nbr of Spots Closed PR Nbr of Spots Nbr of Spots Nbr of Spots Nor of Spots Nbr of Spots Nbr of Spots Nbr of Spots Closed PR 10/01 6 10/08 23 10/15 7 10/22 6 10/29 17 11/05 Total <u>.</u> 94 ເກ Cost -275 3300

1010 Wisconsin Ave Suite 800 Washington DC 20007

# Barack Obama/ D/ President

Submission Number 397 Issue 5







WSPA-TV 250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

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Client: Buyer:	: Barack Obama/ D/ President : .,, .	dent	CII.	Submission Cost: Client/Product/Estimate:	nate:	55450 95 /101 /1537			Campaign Sales Rep	Campaign Ref: Sales Rep:	E C.	E:120802002 HRP Washington, DC	than DC	
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28	Sun 730p ET / 630p CT 60 Minutes	04		1500	30	Nbr of Spots			4				-1	1500
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29	Sun 9a ET / 8a CT CBS Sunday Morning News	04		275	30	Nbr of Spots				Á				275
Mkgd	S				Comme									
용	Tue 10p ET / 9p CT Vegas	05		1200	30	Nbr of Spots	1							1200
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31	Mon 10p ET / 9p CT Hawaii Five-0	06		1300		Nbr of Spots			-1				_	1300
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33	Sa-Su 6a News	12		50	30	Nbr of Spots	2						2	100
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34	Sun 4p ET / 3p CT NFL On CBS	04		1200	30	Nbr of Spots	1						1	1200
	S 16:30:0019:30:00				Comme			100	100					
36	Wed 9p ET / 8p CT Criminal Minds	05		1700	30	Nbr of Spots		1					-1	1700
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# WSPA-TV 260 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

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	gton, DC	E:120802002 HRP Washington, DC	HAT ELS	Campaign Ref: Sales Rep:	Campa Sales F			55450 95 /101 /1537	rate:	Submission Cost: Client/Product/Estimate:	Subm	ent	barack Obama/ D/ President	· ਜ ਜ	Buyer:
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	:30 Commercial	:30 Commercial	:30 Commercial		:30 Commercial	:30 Commercial	Spot Type
	10/01/12	10/15/12	10/15/12	10/15/12	10/08/12	10/29/12	Pre-empt Date
	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Open Pre Emption	Closed Pre Emption	Status
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		Grand Totals:	Cost	Spots				Wed 8p ET / 7p CT Survivor	
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			11590	16	10/08	7		:30 Commercial	Spot Type
			17535	23		Month 10 Weeks: 4		10/08/12	Pre-empt Date
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